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FOR IMMEDIATE RELEASE

SECOND ANNUAL METRO MOMS EXPO TO BE HELD IN HOBOKEN, NJ
*Local Vendors, Parenting & Career Workshops, Networking Opportunities and
More – Specially Designed for Urban Parents*

HOBOKEN, N.J. (February 26, 2011) – Raising children in a busy, fast-paced urban area can add a unique layer of challenges to the complex task of parenting. In an effort to provide a one-stop shop for metro moms (and dads), the second annual Metro Moms Expo will be held Saturday, March 24, 2011, from 10am-2pm at The Rue Gym (301 Garden Street) in Hoboken.

More than 40 local vendors, offering products and services such as child care, home safety, yoga classes and more will be on hand and attendees will also have the option to attend one of 8 scheduled workshops and presentations throughout the day. The Expo highlight is the Career Bootcamp. Led by Silicon Valley insider and business author Dustin Weeks, find out how to transition to a family-friendly job and/or launch a new business using social media and technology. There will also be giveaways of valuable prizes and an opportunity for local parents to network with hundreds of other attendees during lunch.

“Parents don’t have time to recreate the wheel,” said Kathy Zucker, founder and CEO of Metro Moms Network, LLC. “The Metro Moms Expo is a fun and educational day where urban parents can find everything they need under one roof.”

Tickets are available now via the website, www.metromomexpo.com and are free through February 29, \$10 per family thereafter.

For more information on the expo, a full schedule of exhibitors, workshops and more, visit www.metromomexpo.com.

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About Metro Moms Network, LLC

The Metro Moms Expo (www.metromomexpo.com) is organized by Metro Moms Network, LLC, founder and CEO Kathy Zucker with assistance from staff members Jenifer Semenza, Mary Vidal, Matina Loffredo and PJ Kaiser.

Two years ago, marketing business owner and newspaper columnist Kathy Zucker started holding free catered monthly networking meetings in Hoboken to find business partners to handle rapidly increasing work demands. The response was phenomenal; parents started emailing her asking for advice on everything from child care, healthcare and preschool admissions to new business ideas. In 2011, Kathy formed Metro Moms Network, LLC, along with four other local moms, and launched the Metro Moms Consulting Network, Expo and Magazine (www.metromoms.net) to provide answers to all the questions

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that parents face in the Hoboken area. With kids ages 0-8, the Metro Moms have made a ton of great contacts along the way and want to share them with local parents.

The event is being sponsored by PromptMD Urgent Care (www.promptmd.com), Bin There Store That (www.bintherestorethat.com) and Andy Denny Home Repair. A full list of workshops being offered during the expo as well as participating exhibitors is available on the website at <http://metromoms.net/schedule>.